



STATE LEADERSHIP CONFERENCE

FCCLA.
NORTH CAROLINA

CONFERENCE GUIDEBOOK

2024

www.northcarolinafccla.org

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GENERAL INFORMATION

DATE AND LOCATION

March 18-20, 2024

Koury Convention Center & Sheraton Greensboro at Four Seasons
3121 West Gate City Blvd.
Greensboro, NC 27407

REGISTRATION INFORMATION

REGISTRATION RATE - \$95.00 PER ATTENDEE

This registration rate includes:

- Attendance at all general and breakout sessions throughout the conference.
- A Competitive Event work session on Monday, March 18
- Snack break for youth attendees on Tuesday, March 19.
- The opportunity for youth attendees to compete in **one** Competitive Event opportunity (STAR Event or State-Level Event).

FULL CONFERENCE REGISTRATION RATE - \$140.00 PER ATTENDEE

This registration rate includes:

- Regular registration, as highlighted above, AND
- Special Event Registration (See information below).
 - This full conference registration rate will no longer be available when special event registration capacity is met.

Affiliation **is required** for this event.

- Chaperones, Bus Drivers, and other adult guests attending with the chapter are not required to be affiliated and should be registered using the 'Register Guests' option.

Optional Registration Add-Ons:

- Chocolate Chip Cookie Dozen - \$15.00 per Dozen
 - Cookies can be pre-purchased by the dozen during the adviser's registration. This is a conference favorite as chapters finalize Competitive Event preparations and kick off their conference experience on Monday, March 18. Pre-purchased dozens will be available for pick-up following the Opening Session. Cookies cannot be purchased on-site; they must be pre-purchased during the adviser's registration.

- State T-Shirt - \$20.00 per shirt
 - Commemorate the year with a state-branded t-shirt! T-shirts can be pre-purchased during the adviser's registration. The shirts will be unisex adult-sized shirts.
 - Shirts can be purchased on-site at the conference at a higher rate. There will be a limited quantity available for purchase at the conference.
- Special Event - \$45.00
 - Join the SEC for a neon night of food, fun, and karaoke as we celebrate a year full of trailblazing!
 - Registration for this special event includes a meal. Off-site transportation is not required; this event will be held on-site at the Koury Convention Center.
 - An adviser must be registered for this event if youth members are registered.
 - This event has limited capacity. If event capacity is met, participants may select to be added to a waitlist if openings are made available.

REGISTRATION DEADLINE - FEBRUARY 14, 2024

- Late registrations will not be accepted after this deadline.
- The only changes that will be made to registrations past this deadline are substitutions, name changes, cancellations and/or incorrect information notated during the STAR Event Confirmation period.

HOTEL INFORMATION

The official hotel for the 2024 State Leadership Conference is the Sheraton Greensboro at Four Seasons. The Joseph S. Koury Convention Center will hold all sessions and Competitive Events. All attendees are required to stay in the official hotel.

Sheraton Greensboro at Four Seasons
3121 W. Gate City Blv.
Greensboro, NC 27407

HOTEL RATE

\$165.00 plus tax (12.75% sales tax rate)
Double-Bed or King Bed Rooms

Check-In: 3:00 PM
Check-Out: 12:00 PM

A secured location for baggage will be available for attendees on Monday, March 18, before check-in and again on Wednesday, March 20, after checkout. In addition to standard hotel room amenities, each hotel room will include:

- High-Speed Internet Access
- Complimentary Parking
- Mini-Fridge

Breakfast is not included.

HOTEL RESERVATIONS

Reservations must be made using the Official Hotel Reservation Form and submission link provided by the hotel. **The deadline to submit hotel reservations is February 14, 2024.**

- Telephone, email, or faxed reservations will not be accepted.
- A complete address, working email address, and a first night's deposit plus tax or credit card information are required.
 - Credit card information provided on the form will only be used for reservation purposes. If individual deposits are made, these will be fully refundable for cancellations occurring up to 72 hours before arrival.

A hotel reservation confirmation email will be emailed to the adviser who submitted the reservation. Please contact the hotel directly if you do not

receive a reservation confirmation within 3-5 business days of submitting your reservation request.

- Before contacting the hotel, please ensure that you have submitted the correct email address and that the confirmation email is not in your junk or spam folder.

HOTEL PAYMENT OPTIONS

Chapters may submit full payment for their hotel reservations using one of the following options:

- **Check Payment** - Check payments are required up to two (2) weeks before arrival (March 1, 2024). If providing a check payment onsite, a credit card will still be required at check-in. Please contact the hotel directly to confirm the payment process for checks.
- **Credit Card Payment** - Credit card payments can be provided on-site during hotel check-in. If the credit card being used is not in the name of the person who reserved the rooms, a Credit Card Authorization Form is required to be submitted up to two (2) weeks before arrival (March 1, 2024). Please contact the hotel directly to request this form and confirm the form submission process.

NC FCCLA is not responsible for providing hotel reservation confirmations, payment assistance, and/or confirmation of payment received for hotel accommodations.

CONFERENCE REGISTRATION PAYMENT, CANCELLATION AND REFUND, AND SUBSTITUTION POLICIES

REGISTRATION PAYMENT INFORMATION

An invoice will automatically be created when registration is submitted in the FCCLA Portal. Invoice(s) can be viewed and/or paid in the 'Invoice(s)' tab of the FCCLA Portal. If you do not see an invoice created for your registration, please confirm that you have correctly submitted registration for this event.

- Registration is submitted for the chapter when the red 'Submit Registration' button is clicked. When clicked, a popup box will appear to review submitted registration details, rates, and invoice amounts. Advisers will click the black 'Create Invoice(s)' button.

Full payment on the registration invoice(s) is expected to be made before or on-site during event check-in.

Payments not received by March 18, 2024, will incur a \$25.00 late payment fee per invoice.

REGISTRATION PAYMENT OPTIONS

Chapters may submit payment(s) on their registration invoice(s) using one or more of the following options:

- **Mailed Payment** - Chapters can mail their payment to the address listed on the invoice before the event date. Advisers should confirm that the address on file with their district matches the address on the invoice.
- **Credit Card Payment** - A credit card payment can be submitted for event invoice(s) in the FCCLA Portal under the 'Invoice(s)' tab. Payment is automatically applied.
- **E-Check Payment** - A check payment can be submitted for event invoice(s) in the FCCLA Portal under the 'Invoice(s)' tab. Payment is automatically applied.
- **Bookkeeper Payment** - Bookkeepers can now pay the invoice(s) on behalf of the chapter using the Bookkeeper login option in the FCCLA Portal. Bookkeepers will enter the chapter ID # and invoice number as their login credentials. Bookkeepers will enter the credit card or e-check information and submit payment when logged in. Payment is automatically applied.
 - This process must be completed for each invoice.

- **On-Site Payment** - Chapters can provide payment on-site. If paying with a credit card, advisers will be guided through the process of submitting this in the FCCLA Portal. Check payments will be notated and mailed on their behalf to the National FCCLA for processing.

CANCELLATION AND REFUND POLICY

Cancellation and refund requests must be submitted online through the FCCLA Portal by **February 14, 2024**, to avoid a \$40.00 administrative fee. Telephone, email, and fax cancellations will not be accepted.

- Cancellations received by **February 14, 2024**, will be refunded at the conference registration rate.
- Cancellations received after February 14, 2024, and until **February 29, 2024** will be refunded the conference registration less a \$40.00 administrative fee per attendee cancellation.
- Requests for refunds will not be honored for cancellations received after **February 29, 2024**.
- Refunds will not be provided for attendees who do not show up for the conference or leave the conference before its conclusion.

REGISTRATION SUBSTITUTION POLICY

Attendee substitutions and/or name changes must be submitted online through the FCCLA Portal by **February 29, 2024**. Telephone, email, and fax changes will not be accepted.

- Substitutions will not be honored for Competitive Event participants after February 29, 2024. Substitution requests for Competitive Event participants must match the event and level category of the participant being replaced.

ON-SITE REGISTRATION CHANGES, ETC.

NC FCCLA may not accommodate registrations or changes to registration on-site, including Competitive Event registration and changes. It is the advisers' responsibility to ensure accurate event registration.

REGISTRATION CONFIRMATION METHODS

Advisers can verify conference event registration using one of the following methods:

- **Conference Information** - At the top of the conference registration screen, in the FCCLA Portal, advisers will see a conference information box. This box will highlight the total number of attendees:

- Registered Attendees - Attendees who have been registered for the conference and have paid the registration invoice balance in full.
- Pending Attendees - Attendees who have been registered for the conference but the registration invoice has an outstanding balance.
- Unsubmitted Attendees - Attendees who have been added to the registration roster but whose registration has not been fully submitted.
- Cancelled Attendees - Attendees who have been submitted for a cancellation to the conference.
- **Conference Registration Roster** - At the bottom of the conference registration screen in the FCCLA Portal, advisers will see a full roster of attendees whose registration has been entered for the conference. Still, they may or may not have been fully submitted.
- **Conference Registration Status** - At the bottom of the conference registration screen in the FCCLA Portal, advisers will see the attendee's status.
 - Registered - This status represents an attendee registered for the conference and the registration invoice paid in full.
 - Pending - This status represents an attendee registered for the conference but has an outstanding balance on the registration invoice.
 - Empty Checkbox - This icon indicates that the attendee is an unsubmitted attendee. The attendee has been added to the registration roster, but their registration has not been submitted, and they will not appear on an invoice. To submit this attendee, advisers must click the checkbox and the red 'Submit Registration' button.
- **Conference Invoice(s)** - An invoice is automatically generated when the event registration is successfully submitted. Invoices can be viewed under the 'Invoice(s)' tab in the FCCLA Portal. Registration information is organized on the invoice.
 - At the top of the invoice, a summary displays the number of registrations and Competitive Event registrations for the event.
 - Under the event registration section, a complete list of submitted attendees will be listed. Advisers should verify this list against their roster. Any missing attendees should be submitted before the deadlines listed above. Advisers should review this immediately, as additional registrations will not be accepted past the posted registration deadline.

- Each Competitive Event registered for will be listed and include the names of the participants registered to compete. The invoice does not provide specific information about the event. Specific information regarding the team number and members can be viewed during the STAR Confirmation window or by viewing individual registration information.
- **Individual Registration Information** - At the bottom of the conference registration screen in the FCCLA Portal, advisers will see a full roster of event attendees. Advisers can click the “eye” icon under the ‘View’ column to view individual registration information. When clicked, a popup box will appear, and advisers will see the individual registration information for the attendee. Advisers can also download a copy of this information by clicking the black ‘PDF’ button.

DATES AND DEADLINES

FEBRUARY 14, 2024

- Conference Registration Deadline
- Hotel Reservation Deadline
- Cancellation and/or Refund Requests without Fee Deadline
 - Requests submitted before this date will receive a full refund.

FEBRUARY 29, 2024

- Substitution and Name Change Deadline
- Cancellation and/or Refund Request with Fee Deadline
 - Requests submitted between February 14 and February 29 will receive a full refund, less a \$40.00 administrative fee per attendee cancellation.
 - Requests submitted after this deadline will not receive a refund.

MARCH 18, 2024

- Invoice Payment Deadline
 - Invoices with an outstanding balance after this deadline will receive a \$25.00 late payment fee per invoice.

ATTENDEE INFORMATION

MANDATORY CONFERENCE DRESS CODE

The following dress code policies have been reviewed and approved by the NC FCCLA Board of Directors.

Attendees must be in the official dress code to attend general sessions, breakout sessions, workshops, exhibits, or any other NC FCCLA event where the official dress code is listed as the official dress.

YOUTH ATTENDEE DRESS CODE

- Red, White, or Black Polo or Collared Button-Up Shirt
 - Attendees may choose the sleeve length, short or long, they are comfortable with.
- Black Pants or Skirt
 - Skirts must be knee length or longer.
 - Dresses are no longer an approved dress code option.
- Black Professional Shoes

The official red blazer is not required for the State Leadership Conference.

Jeans, pajamas, leggings, and athletic wear are not acceptable.

ADULT ATTENDEE DRESS CODE

- Business Professional
 - Attire should foster a polished and sophisticated appearance suitable for a professional setting.

Jeans, pajamas, leggings, and athletic wear are not acceptable.

Advisers are expected to review dress code requirements with attendees before events and ensure that attendees wear the proper dress code while at the event. Youth and adult attendees who do not adhere to the posted dress code will not be permitted to enter sessions, workshops, exhibits, or any other NC FCCLA event where the dress code is listed as the official dress code for the event. Competitive Event participants not adhering to the dress code may lose points, as stated on the Point Summary Form of the event scoring rubrics, and will not be permitted to receive on-stage recognition.

RECOGNITION OPPORTUNITIES

Chapters, advisers, and members have several opportunities to receive recognition at the State Leadership Conference.

CHAPTER RECOGNITION

PARADE OF CHAPTER FLAGS

Chapter flags serve as a symbol for the chapter, representing the chapter's purpose and resolve, the history and future, and telling a story based on the chosen colors, design, and graphics used to create the flag or banner. Chapters will get to select one member to proudly display their chapter flag as they walk across the stage during the Opening Session of the conference.

Chapters that wish to participate must select this “Parade of Chapter Flag” item during the advisers’ registration by the posted registration deadline.

- There is no fee to participate in this opportunity.

[Click here](#) for additional guidelines to assist chapters in creating their chapter flag or banner.

GO FOR THE RED MEMBERSHIP AWARDS

Chapters are challenged to "Go For the Red" to increase chapter membership as part of the National FCCLA Membership Campaign. Chapters that increase their membership by 10, 15, or 20 members from the previous year will be recognized at the State Leadership Conference. To be considered for this award, chapters must have a full affiliation status (affiliation submitted and invoices paid) by **March 1**.

Chapters affiliating with the Unlimited or 100% Middle-Level Affiliation package and brand-new chapters will not be eligible for this recognition. Pending or unsubmitted members do not count towards the chapter's increase.

AWARD LEVELS

- Bronze - Eligible chapters that increased membership by 10.
- Silver - Eligible chapters that increased membership by 15.
- Gold - Eligible chapters that increased membership by 20.

Recognized chapters are encouraged to submit an application to receive National recognition and be entered to win one of three \$200 cash prizes, in the FCCLA Portal by April 1, 2024. [Click here for more information about the National FCCLA Go For The Red campaign and award opportunities.](#)

NATIONAL PROGRAM PARTICIPATION AWARDS

FCCLA offers eight (8) peer-to-peer educational programs to help students develop real-world skills for life within FCS education.

Chapters that complete projects signed with one of these National Programs can receive recognition at the state and national levels. Eligible National Programs include Career Connection, Community Service, FACTS, Families First, Financial Fitness, Stand Up, and Student Body.

To receive recognition, chapters must submit a National Program Award Application in the FCCLA Portal by **March 1**.

To receive on-stage recognition at the State Leadership Conference, chapters must submit their project information as a 'Program Award Application', not the 'Project Summary Only' application in the FCCLA Portal. Submission of the 'Program Award Application' will also be eligible for national recognition. [Click here to learn more about national recognition opportunities, including the chance to win up to \\$1,000.00.](#) *Note: NC FCCLA does not provide cash awards for National Program Award Application submissions. The National FCCLA provides cash awards.*

CHAPTER IMAGE AWARD

During the conference, State Executive Council advisers will select a chapter whose entire attending delegation demonstrates the values of FCCLA in their clothing and conduct during all sessions and activities. The selected chapter will be recognized during the Closing & Recognition Session.

ADVISER RECOGNITION

MASTER ADVISER AWARD

This award recognizes advisers who have successfully advised an affiliated chapter for at least three (3) years, promoting the organization, operating an integrated chapter with a balanced program of work, facilitating youth-centered activities, and keeping abreast of new happenings within the organization.

Advisers may self-nominate for this award. Nominations may also be submitted by other teacher educators, local Family and Consumer Sciences supervisors, state advisers, professional colleagues, or an FCCLA member. Nominations must be submitted by **March 1** in the FCCLA Portal with a link to three (3) letters of recommendation.

Award recipients will receive on-stage recognition at the State and National Leadership Conferences.

ADVISER MENTOR AWARD

This award recognizes advisers who have successfully achieved Master Adviser recognition, devoted two (2) years to new adviser assistance, assumed adult leadership roles in FCCLA, conducted adviser workshops, attended training workshops, and used national and state FCCLA resources.

Advisers may self-nominate for this award. Nominations may also be submitted by other teacher educators, local Family and Consumer Sciences supervisors, state advisers, professional colleagues, or an FCCLA member. Nominations must be submitted by **March 1** in the FCCLA Portal with a link to three (3) letters of recommendation.

Award recipients will receive on-stage recognition at the State and National Leadership Conferences.

SPIRIT OF ADVISING AWARD

This award recognizes one (1) chapter adviser who is constantly faithful, often quietly working behind the scenes to ensure the success of their students. This adviser believes in the mission of FCCLA, supports and works with students to ensure success, provides learning experiences, encourages positive character development, dedicates time and energy to nurturing student leaders, and serves as a current FCCLA adviser.

Advisers may self-nominate for this award. Nominations may also be submitted by other teacher educators, local Family and Consumer Sciences supervisors, state advisers, professional colleagues, or an FCCLA member. Nominations must be submitted by **March 1** using this Google Form - <https://bit.ly/NCSpiritOfAdvisingNominations>.

One adviser will be selected to receive this award. The award recipient will receive on-stage recognition at the State and National Leadership Conferences.

MEMBER RECOGNITION

STATE OFFICER CANDIDATES

Youth members who submitted an application and met the eligibility requirements to run as a State Officer Candidate will be recognized throughout the conference. Candidates will be introduced to the delegation during the Opening Session. Prior to the Business & Recognition Session, where candidates will present their speeches, candidates will have a chance to meet and network with Voting Delegates. If elected, candidates will be inducted into their role as state officers and the position they will serve during the Closing & Recognition Session.

VOTING DELEGATES

Voting delegates serve an important role at the State Leadership Conference. They are active participants during the business portion of the Business & Recognition Session and serve as the chapter's voice during the State Officer Elections at the conference. Voting delegates will receive a special name badge ribbon at registration check-in.

Per the NC FCCLA Bylaws, chapters will receive one (1) voting delegate for state officer elections. The number of voting delegates provided for all other matters is determined by the chapter affiliation numbers as of March 1.

- 1-12 members = 1 voting delegate
- 13-24 members = 2 voting delegates
- 25-36 members = 3 voting delegates
- 37-48 members = 4 voting delegates
- 49+ members = 5 voting delegates

The privilege of making motions, discussing, and voting shall be limited to the voting delegates and the state officers. Delegates are entitled to vote only if they are present at the time of sign-in. The privilege of discussion may be extended to non-voting representatives upon the consent of the delegates. Each voting delegate may only vote once.

POWER OF ONE NATIONAL PROGRAM RECOGNITION

The Power of One National Program helps members to find and use their personal power to set their own goals, work to achieve them, and enjoy the results. Individual youth members seeking recognition must complete all five (5) Power of One unit and submit the Five Unit Recognition Application to their chapter adviser. For recognition, advisers must submit all eligible students and a link to the completed form(s) for their chapter in the FCCLA Portal by **March 1**.

NC FCCLA will provide on-stage recognition and a Power of One Pin at the State Leadership Conference. National FCCLA will provide on-screen recognition throughout the National Leadership Conference.

COMPETITIVE EVENT RECOGNITION

Competitive events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader. Events are designed to help members showcase college- and career-ready knowledge, skills, and abilities.

Medals are given for STAR Event and state-level event individual or team participation based on the participant's overall event score (Gold, Silver or Bronze). Advisers will receive medals to distribute to their participants at the close of the Closing & Recognition Session.

On-stage recognition and special event seating will be given to participants who scored in the Top 5 Highest Scorers for their event and level. Participants will receive an email before the Closing & Recognition Session if they placed in the Top 5. The first, second, and third-place entries for each event and level will receive a plaque. The first and second-place entries for each event and level will also be recognized as the two national qualifying entries to represent NC FCCLA during Competitive Events at the National Leadership Conference.

CONFERENCE AT-A-GLANCE

The information below is to assist advisers in the planning and preparation to attend the State Leadership Conference. Specific details, including time, title, and location, may change. A final agenda will be provided to advisers via email before the conference, and again during check-in at the conference.

MONDAY, MARCH 18

1:00 PM	4:00 PM	SOC ORIENTATION	BLANDWOOD	SOC / SOCA / SSC
1:00 PM	4:00 PM	REGISTRATION DESK OPEN	REG DESK 5	ADVISERS
		NC FCCLA STORE	ARROWHEAD A / B	
2:00 PM	4:00 PM	YOUTH AND ADVISER SESSIONS	COLONY A / B / C	ADVISERS / MEMBERS / GUESTS
3:00 PM	4:00 PM	VOTING DELEGATE ORIENTATION	GUILFORD ABC	VOTING DELEGATES
		STATE SELECTION COMMITTEE ORIENTATION	BLANDWOOD	BY INVITATION ONLY
4:00 PM	4:30 PM	CE KNOWLEDGE TESTS	COLONY A	MEMBERS
		CE CASE STUDIES	COLONY B	MEMBERS
5:00 PM		CHAPTER FLAGS CHECK-IN	GUILFORD ABC	MEMBERS
5:30 PM	7:30 PM	OPENING SESSION (DOORS OPEN @ 5:00 PM)	GUILFORD ABC	ADVISERS / MEMBERS / GUESTS
8:30 PM	10:30 PM	CE WORKSESSION	COLONY A / B	ADVISERS / MEMBERS
11:00 PM		CONFERENCE CURFEW		ADVISERS / MEMBERS / GUESTS

TUESDAY, MARCH 19

8:00 AM	8:30 AM	RC & DM CHECK-IN Q&A	VICTORIA WING ENTRANCE	ROOM CONSULTANTS / DOOR MONITORS
8:30 AM	9:00 AM	VOLUNTEER CHECK-IN	VARIOUS	COMPETITIVE EVENT VOLUNTEERS
9:00 AM	4:00 PM	COMPETITIVE EVENTS	VARIOUS	MEMBERS
		NC FCCLA STORE	ARROWHEAD A / B	ADVISERS / MEMBERS / GUESTS
11:00 AM	1:00 PM	CE VOLUNTEER LUNCH (STAGGERED)	GRANDOVER EAST / WEST	SEC / MEMBERS
11:30 AM	1:00 PM	DELEGATION SNACK BREAK	ARROWHEAD A / B	MEMBERS
2:00 PM	4:00 PM	YOUTH AND ADVISER SESSIONS	COLONY A / B / C	ADVISERS / MEMBERS / GUESTS
4:00 PM	5:00 PM	SOC NETWORKING	GUILFORD PF3	VOTING DELEGATES / SEC / SOC
5:30 PM	7:30 PM	BUSINESS & RECOGNITION SESSION (DOORS OPEN @ 5:00 PM)	GUILFORD ABC	ADVISERS / MEMBERS / GUESTS
7:30 PM	8:00 PM	SOC ELECTION	MOREHEAD	VOTING DELEGATES
8:00 PM	10:00 PM	DELEGATION EVENT (PRE-REGISTRATION REQ'D)	TBA	ADVISERS / MEMBERS /

10:30 PM	SOC CANDIDATE LETTER DROP	VIRTUAL	GUESTS SOC / SOCA / SCC
11:00 PM	CONFERENCE CURFEW		ADVISERS / MEMBERS / GUESTS

WEDNESDAY, MARCH 20

9:00 AM	11:00 AM	BREAKOUT SESSIONS	COLONY A / B / C / AUD 3	ADVISERS / MEMBERS / GUESTS
9:00 AM	12:30 PM	NC FCCLA STORE	ARROWHEAD A / B	ADVISERS / MEMBERS / GUESTS
10:00 AM	11:00 AM	ADVISERS ONLY SESSION	AUDITORIUM 2	ADVISERS (One per chapter required.)
12:00 PM		TOP 5 FINALISTS NOTIFIED VIA EMAIL	VIRTUAL	MEMBERS
1:00 PM	3:00 PM	CLOSING & RECOGNITION SESSION (DOORS OPEN @ 12:15 PM)	GUILFORD ABC	ADVISERS / MEMBERS / GUESTS
3:00 PM	4:00 PM	MEDAL PICK-UP	REG DESK 6	ADVISERS

COMPETITIVE EVENT INFORMATION

Through participation in Competitive Events, FCCLA members acquire industry insights and employable skills required to thrive in the 21st Century. Members can select from various Competitive Events that employ skills and knowledge learned through Family and Consumer Sciences (FCS) education. Competing at state and national levels enables members to explore Career Pathways and address significant personal, work, and societal issues.

Competitive Events align with FCCLA's mission to concentrate on multiple roles, including family member, wage earner, and community leader. Each event is curated to help members develop specific lifelong skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

The foundation of these events is the belief that anyone can succeed, and participation will equip students for life after high school.

EVENT OPPORTUNITIES AT SLC

NC FCCLA provides two Competitive Event opportunities for members at the State Leadership Conference: State-Level Challenge Events and STAR Events. Members may only compete in one (1) event at the conference.

STATE-LEVEL CHALLENGE EVENTS

These events allow participants to demonstrate their college- and career-readiness skills in FCS and related occupations. These events serve as an introduction to other Competitive Event opportunities and require a shorter time commitment than STAR Events.

In 2024, the following State-Level Challenge Events will be offered:

- Human Services Knowledge Test
- Education and Training Knowledge Test
- Hospitality and Tourism Knowledge Test
- Visual Arts and Design Knowledge Test

Specific event guidelines and details can be found on the NC FCCLA Website under 'Compete' and 'State-Level Events.'

STAR EVENTS

Students Taking Action with Recognition (STAR) Events offer individual skill development and application of learning through cooperative, individualized, and competitive activities.

At the 2024 State Leadership Conference, the following STAR Events will be offered:

Career Investigation	Interpersonal Communications
Chapter in Review Display	Job Interview
Chapter in Review Portfolio	Leadership
Chapter Service Project Display	National Programs in Action
Chapter Service Project Portfolio	Nutrition and Wellness
Early Childhood Education	Parliamentary Procedure
Entrepreneurship	Professional Presentation
Event Management	Promote and Publicize FCCLA
Fashion Construction	Public Policy Advocate
Fashion Design	Repurpose and Redesign
Focus on Children	Say Yes to FCS Education
Food Innovations	Sports Nutrition
Hospitality, Tourism, and Recreation	Sustainability Challenge
Interior Design	Teach or Train

**Teaching Strategies STAR Event will not be offered at the 2024 State Leadership Conference.*

NC FCCLA will adopt the National FCCLA event guidelines and scoring rubrics. Specific event guidelines and event information can be found under the 'Resources' tab in the FCCLA Portal. Except for the Online Orientation and Online Summary Form Submission processes. See this document's "Online Orientation and Online Summary Submission Form" section for state-specific requirements.

EVENT POLICIES

EVENT ENTRY DESCRIPTIONS AND LEVELS

Individual events evaluate one member's performance. Team events evaluate several participants' or a chapter's performance as one entry. Team events

may have one (1), two (2), or three (3) participants from the same chapter, except for Parliamentary Procedure, which may have four (4) to eight (8) participants from the same chapter.

The participant's grade in school determines entry into a particular level during the year of their current membership and, in some cases, enrollment in a specific course or program, as outlined in the event eligibility section for each event.

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Up to 8th Grade	9th-10th Grade	11th-12th Grade	Post-Secondary

- A team composed of members of **mixed grade levels** (through grade 12) must enter the level of the highest participant member's grade level.
- Team events that are only for Level 2 or Level 3 may **not include** members in Level 1.
- Team events that are only for Level 3 may **not include** members in Level 1 or Level 2.

CHAPTER SUBSTITUTION POLICY

When the chapter has registered a student as a state Competitive Event participant, a substitution from that chapter is permitted in the case of a team event, but only if the substitute meets the eligibility requirement of that event. It is the same event level as the participant they are substituting for. All substitutions must be requested in the FCCLA Portal and follow the substitution policy for the conference. **Substitutions will not be accepted after February 29.**

ONLINE ORIENTATION AND ONLINE PROJECT SUMMARY FORM

All entries will receive points for submitting the NC FCCLA STAR Event Orientation Form, to be completed after viewing the orientation video. This video will be posted on the NC FCCLA website when available.

During this orientation video, participants will learn more about the Competitive Events schedule at the conference, their responsibilities as participants, the evaluation process, and how to obtain their Online Summary Submission Form and the Online Orientation form.

Participants will submit their Online Orientation form and Online Summary Submission Form to the event room consultant at the time of their

competition unless another location on an event display or portfolio is specified. Only one of each form per entry is required.

DRESS POLICY

Unless otherwise specified in event guidelines, participants must adhere to the posted dress code for the conference. Point deductions will be made for participants who are out of the dress code for the event.

All participants must adhere to the posted dress code to receive on-stage recognition.

STAR EVENT CONFIRMATIONS

New for State Leadership Conference! Advisers will have a chance to review and confirm Competitive Event registrations before the conference. [Click here to learn more about this process.](#)

Advisers will receive an email when confirmations are available.

FINAL PARTICIPATION SCHEDULES

Chapter advisers will receive a copy of the final Competitive Event schedules for registered participants during the conference registration check-in. Changing schedules with other participants is not permitted. Participants are required to be available during the time their event takes place. Do not schedule other activities during these periods. Once competition schedules are distributed, changes will not be made for any scheduling conflicts.

Chapter advisers will pick up all Competitive Event registration materials and distribute them to their Competitive Event participants. At the registration check-in, the chapter adviser will

- confirm participant attendance and no-shows.
- receive participant information, including participation times, specific event materials, recognition session information, and name badge ribbons.
- acknowledge receipt of materials.

Any materials not picked up and signed for during the specified registration check-in time(s) will result in point deductions on the Point Summary Form for each Competitive Event entry. Participants will still be eligible to compete at their scheduled time. Materials will not be available for pickup during normal conference hours. Questions regarding Competitive Events will be handled at the registration desk only.

TESTING, CASE STUDIES, AND EVENT SCENARIOS

State-Level Challenge Tests

Participants competing in one of the State-Level Challenge Test events will complete their event test on-site on Monday, March 18, from 4:00 pm to 4:30 pm. Participants must be checked in by 4:00 pm. After the registration deadline, more information with specific testing instructions will be emailed to registered participants and advisers.

Parliamentary Procedure STAR Event Test

Participants competing in the Parliamentary Procedure STAR Event will complete the event test on-site on Monday, March 18, from 4:00 pm to 4:30 pm. Participants must be checked in by 4:00 pm. After the registration deadline, more information with specific testing instructions will be emailed to registered participants and advisers.

Participants will be given time to complete the event planning portion as part of their presentation on the day of the competition.

STAR Event Case Studies

Participants competing in the events listed below will complete the coordinating case study on Monday, March 18, from 4:00 - 4:30 pm. Participants must be present during this time to complete the case study, or they will receive zero points on the Point Summary Form. More information will be emailed to registered participants and their advisers with specific instructions after the registration deadline.

- Hospitality, Tourism, and Recreation
- Interpersonal Communications
- Promote and Publicize FCCLA

The following events will follow the presentation times shown on their competitive event schedules, as they will be given time to complete their case study as part of their presentation time on the day of the competition.

- Early Childhood Education

SUPPLIES, EQUIPMENT, AND ELECTRICAL ACCESS

Participants must bring all needed supplies for the competition. This includes presentation materials, easels, etc.

Access to an electrical outlet will not be provided unless required for a participant classified under the provisions of the Individuals with Disabilities Education Act. This request must be made during the registration process. Participants are encouraged to bring fully charged devices for presentations, as allowed per event guidelines.

ACCOMMODATIONS FOR DISABILITIES

FCCLA members with disabilities who are appropriately identified by a valued team of professionals (such as an IEP team, Section 504 coordinator, certified psychologist, physician, etc.) will be reasonably accommodated in state events. Participants who require accommodation during the conference and in their event should indicate a special needs request during registration. A state staff member will contact the adviser to determine the best accommodations for the participant.

COMPETITION DISCLAIMERS

Each participant is responsible for reading the event guidelines. NC FCCLA is not responsible for late, lost, misdirected, or not received entry. All technical issues should be directed to ncfccla@fcclainc.org as soon as possible for resolution. The participants are responsible for reading the state association's information for competition.

DISQUALIFICATION

Disqualification is unfortunate for participants, advisers, and event managers. To avoid unnecessary disappointment, keep in mind the four causes of disqualification.

- Failure to affiliate with national headquarters by the registration deadline. Only affiliated members may register for the conference and Competitive Events.
- Failure to arrive promptly for event presentation. Participants are encouraged to arrive 30 minutes before their scheduled event presentation and may be disqualified if they are more than 15 minutes late.
- Participation of students or adults in behavior that negatively affects the management of Competitive Events or failure to display a positive image of FCCLA before, during, or after participation in Competitive Events. This may disqualify students or adults and their eligibility to participate the following year.

- Failure to register for the conference and follow the payment and published housing policies. All participants must be registered for the conference and have made a complete payment toward their registration by the payment deadline or upon check-in at the conference.

STATE CONTACTS

If you have questions or concerns with information in this resource or general questions or concerns about the State Leadership Conference, please submit them to state staff or one of the listed volunteers below.

NC FCCLA Executive Director

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clewis@fcclainc.org

703-716-1317

NC FCCLA State Competitive Event Coordinator

Amy White

amy.white@bcsemail.com

NC FCCLA Session Coordinator

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FCS Educational District Leadership Council - FCCLA Coordinators

- District 1 - Alison Rotenberry, AlisonRotenberry@johnston.k12.nc.us
- District 2 - Jane Hanna, jhanna@bcswan.net
- District 3 - Helen Owen, howens@wcpss.net
- District 4 - Jean Huebach, jean.heubach@robeson.k12.nc.us
- District 5 - Lauren Norton, laurennorton@davidson.k12.nc.us
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- District 7 - Karen McArthur, karen_mcarthur@catawbaschools.net
- District 8 - Sherry Peek, sherry.peek@bcsemail.org

NC FCCLA Board of Directors, Chair

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