

PARADE OF CHAPTER FLAGS



Chapter flags serve as a symbol for the chapter, representing the chapter's purpose and resolve, the history and future, and telling a story based on the chosen colors, design, and graphics used to create the flag or banner. Chapters will get to select one member to proudly display their chapter flag as they walk across the stage during the Opening session of the conference.

ELIGIBILITY

To participate, the chapter adviser must register to participate by selecting the 'Parade of Chapter Flag' item during registration.

- There is no fee to participate in this opportunity.

PROCEDURES AND TIME REQUIREMENTS

During registration check-in, chapters will confirm their participation and receive a name badge ribbon to be given to the chapter's designated flag bearer. Selected flag bearer's must check-in and begin line up at 5:00 pm. Only flag bearers with the provided name badge ribbons will be permitted to participate.

Flag bearer's will sit in their assigned seating during the Opening session until the 'Parade of Chapter Flags'. When the parade has concluded, the flag bearer may remain in the assigned seating or sit with their chapter.

Flags must be designed and created prior to the State Leadership Conference. Time and materials will not be provided at the conference.

GENERAL PRESENTATION TIPS

DESIGN – The use of elements of principles of design, effects, and creativity speak volume. However, they should not distract the audience from the purpose and focus. Many include, but not limited to, the school logo, motto or mascot. Graphics, motifs, or design should communicate symbolism of the subject. If using the FCCLA logo or branding, chapters must follow the FCCLA Branding Guidelines (found under the Communications section of the National FCCLA website).

CREATIVITY – The design and product should reflect imagination and innovation.

PRESENTATION – Word, texts, or graphic choices are relevant, vivid, and support your design and creativity. There should be no spelling errors.

