



National Program Award Rubric							Score
<b>Why did you choose to address this issue?</b> 0-10 points	<b>0</b> Response does not answer question	<b>1 – 2</b> Response identifies an issue, but does not explain why it was chosen. Issue may or may not be relevant to national program.	<b>3 – 5</b> Response identifies an issue and somewhat explains why it was chosen. Issue may or may not be relevant to national program.	<b>6 – 8</b> Response identifies an issue and fully explains why it was chosen. Issue is relevant to the national program.	<b>9 – 10</b> Response identifies an issue and includes supporting research and/or evidence to explain why it was chosen. Issue is relevant to the national program.		
<b>Please list your project's goals and objectives.</b> 0-15 points	<b>0</b> No goals or objectives listed	<b>1 – 4</b> Goals and objectives are incomplete or do not clearly address the issue	<b>5 - 8</b> Goals and objectives address the issue, but may include minimal member involvement or do not clearly align with FCCLA purposes.	<b>9 – 12</b> Goals and objectives address the issue and include comprehensive member involvement. Goals align with FCCLA purposes.	<b>13 – 15</b> Goals and objectives go above and beyond to address the issue and include comprehensive member involvement. Goals align with FCCLA purposes.		
<b>Summarize your project, including major activities, resources used, and partnerships and collaborations, in the space below.</b> 0–20 points	<b>0</b> Response does not answer the question	<b>1 – 4</b> The project does not meet the project goals	<b>5 – 9</b> The project meets the project goals but the summary is vague or limited	<b>10 – 14</b> The project summary is complete and meets project goals, but includes few major activities, resources, and/or partnerships	<b>15 – 18</b> The project summary is complete and includes a variety of major activities, resources, and partnerships that meet the project goals	<b>19 – 20</b> The project summary is complete and includes major activities, resources, and partnerships that went above and beyond the project goals	
<b>Number of Chapter Members Involved in Project</b> 0–3 points	<b>0</b> No members involved	<b>1</b> Fewer than 12 members were involved	<b>3</b> 12 or more members were involved				
<b>Number of People Reached through Project Events.</b> 0–3 points	<b>0</b> No one was reached	<b>1</b> Fewer than 12 people were reached	<b>3</b> 12 or more people were reached				
<b>Describe your project's evaluation process and the results.</b> 0–15 points	<b>0</b> Response does not answer question	<b>1 – 4</b> Response is vague and/or does not include a formal evaluation process	<b>5 – 8</b> Response includes a formal evaluation process, but does not expand on results	<b>9 – 12</b> Response includes a formal evaluation process and the results	<b>13 – 15</b> Response includes a formal evaluation process and results. Explains what was learned and what could be improved		
<b>List media used to promote and report on the project.</b> 0–10 points	<b>0</b> No media was used	<b>5</b> Limited media was used	<b>10</b> Several media sources were used				



	0	1	2	3	4	5	
<b>Number of people reached through public relations efforts</b> 0-5 points	No one was reached	Less than 10 people reached	Less than 50 people reached	Less than 100 people reached	Less than 500 people reached	500 or more people reached	
<b>Describe how your project promoted a better understanding of FCCLA and/or FCS education in your school or community.</b> 0-14 points	Response does not answer question	Limited promotion of FCCLA and/or FCS	Somewhat promotes FCCLA and/or FCS, but does not include ways that members used FCS skills	Promotes FCCLA and/or FCS, and includes ways that members used FCS skills	Promotes both FCCLA and FCS beyond expectations and includes ways that members used FCS skills		
<b>Provide links to 3 photos of your project in action.</b> 0-5 points	No photos or links do not work	Less than 3 photos	3 or more photos				

TOTAL  
(100 points possible)